

SID Display Week 2018: MAC Thin Films, Inc.

## **MAC Thin Films, Inc. Exhibits IR Blocker 40™ & IR Blocker 40 Plus™ at Display Week 2018 Los Angeles, California May 22-24, 2018**

**Santa Rosa, CA, May 18, 2018** -- MAC Thin Films, Inc. ([www.macthinfilms.com](http://www.macthinfilms.com)) will be expanding their exhibit space at Display Week 2018 in Booth # 537. They will be showcasing their:

- IR Blocker 40™ and IR Blocker 40 Plus™ products for DID, Outdoor Kiosks, Point of Sale Displays, and ruggedized displays applications offering excellent sunlight readability and passive thermal management.
- PrintFree® and HD PrintFree™ product line with outstanding Anti-Smudge Performance, Unsurpassed Durability, and Low Reflected Brightness. Perfect for Automotive, Avionic, Defense, Industrial, Medical and Consumer Applications.
- Custom Display Conductive Solutions with High Optical Transparency. Low Specular Reflection, Precise Electrical Resistivity, Thermally Uniform and Stable with a Wide Range of Sheet Resistance.

MAC Thin Films is a world leader of vacuum deposited thin film coatings designed for applications that require precision anti-reflective properties, conductive anti-reflection features and high reflecting front surface mirror characteristics. Using a variety of rare and unique materials, including magnesium fluoride, MAC Thin Films delivers superior performing products from both the in-line (MAC) platform as well as its batch manufacturing systems.

For further information: Mark Madigan, MAC Thin Films, Inc., 707-791-1650, [info@macthinfilms.com](mailto:info@macthinfilms.com)

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<http://sid.vporoom.com/MACThinFilms/MAC-Thin-Films-Inc-Exhibits-IR-Blocker-40-and-IR-Blocker-40-Plus-at-Display-Week-2018-Los-Angeles-California-May-22-24>